

## **Policy regarding campaigning and communications during elections for the APTA Academy of Cardiovascular and Pulmonary Physical Therapy.**

The Academy of Cardiovascular and Pulmonary Physical Therapy (APTACVP) has adopted campaign guidelines for electronic communications in line with those maintained for candidates participating in APTA National Elections, as well as guidelines for other Academies and Sections including the APTA Acute Care.

### **Campaigning:**

Rules related to campaigning have evolved over time as the result of feedback collected from candidates and members, and as technology norms have changed. These new rules are now in place to:

- Ensure members have necessary information to make the best decisions possible regarding candidates
- Ensure candidates have as equal access as possible to members
- Safeguard candidates from excessive infringement upon their time during the candidacy period
- Encourage open and respectful communication, and,
- Create an inclusive environment where all candidates feel welcome and able to participate successfully

### **Rules for Electronic Communications**

1. Candidates may not use videos, podcasts, personal websites, or social media for the purposes of campaigning
2. Candidates may use email only to share prepared campaign materials, not to engage in discussion
3. Candidates may use social media to promote participation in elections proceedings and to share content posted to the official APTACVP social media accounts, but not to promote their own candidacy
4. A candidate who already holds elected or nominated office may participate in e-list/listserv communications but may not use it for the purposes of campaigning
5. Candidates are subject to removal from the slate if rules are violated

### **Reference materials:**

“Candidates for National Office Reference Manual” and “Fact Sheet” available here:

<http://communities.apta.org/p/fo/st/topic=744&post=63603#p63603>